Your Guide to Generative AI in Pharma:
10+ Must-Know Insights

2,258.1 million USD

is projected to reach in the Pharma market by the Generative AI by 2032, growing at a CAGR of **31.2%**

(MarketResearch)

Top Artificial Intelligence Applications in Pharma

- Accelerated and efficient drug discovery and development
- Optimizing clinical trials
- Upgrading pharmaceutical R&D with virtual assistants
- Strengthening disease identification and personalized medicine
- Boosting pharmaceutical marketing and sales
- Modernizing supply chain and manufacturing processes
- Transforming knowledge delivery
- Fortifying quality and safety management

The Real-World Impact of Generative AI on Pharma Companies:

38% was the success rate achieved by DiffDock in molecular docking predictions, surpassing both traditional methods (23%) and deep learning methods (20%).

1/10 of the usual cost and 1/3 of the time was needed for Insilico Medicine developed a drug candidate using AI.

36 billion compounds were the target of Recursion's AI predictions, enabling a scale of research in a week that would have taken 100,000 years with conventional approaches.

79% accuracy rate was achieved by this Insilico Medicine tool in predicting clinical trial outcomes.

Source: Drug Discovery Trends

BCG's Five "Golden" Gen AI Use Cases for the Pharma Industry:

25% decrease in production time is being achieved through **faster drug molecular design.**

30% shorter writing time can be achieved by automating medical writing in **accelerated clinical development.**

25% boost in performance could be achieved through **enhanced quality management** and automation of routine tasks.

10% rise in revenue and a reduction in external agency costs by more than 25% are likely through **more effective content creation, personalization, and adaptation.**

40% rise in efficiency in high-volume tasks could be achieved through **facilitated review processes.**

Pros of Using Generative AI in Pharma

- Real-time adverse event monitoring
- Automated regulatory document generation and submission
- Intelligent resource allocation in R&D
- Improved patent landscaping and drug lifecycle management.
- AI-enhanced drug repositioning
- AI-driven predictive maintenance in manufacturing
- Intelligent analysis of biomedical literature

Cons of Using Generative AI in Pharma

- Regulatory and compliance challenges
- Data privacy and security concerns
- High initial investment costs and complexity of integration
- Bias and inaccuracy in AI models
- Black-box decision-making
- Ongoing maintenance and updating requirements
- Keeping pace with AI evolution

Want to dive deeper?
Check out our in-depth guide on
Generative AI in Pharma
Also explore 👉

eBook
THE ULTIMATE HEALTHCARE CHATBOT GUIDE:
Your Path to Smarter Patient Care

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ABOUT | MOCG

At **Master of Code Global** we are a team of experts developing custom world-class digital experiences for web, mobile, as well as conversational chat and voice solutions empowered by AI.

1+ Billion Users Engaged

Founded in 2004

1,000+ Projects Delivered

Clutch ★★★★★ 4,8/5 rating

ISO 27001 Information Security Management

250+ Masters

81 NPS, 9.2 CSA Client Feedback

Trusted by leaders

The New York Times · BURBERRY · Esso · T·Mobile · ESTÉE LAUDER · eBags · TOM FORD BEAUTY · verizon · Dr Oetker

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