## Turn User Intent into Revenue with Apple Messages for Business

Our AMB Conversational AI services are designed for companies looking to bring exceptional Apple Messages for Business experiences to their customers.

Our team of strategists, CX designers, and chatbot developers collaborate closely with you, offering hands-on coaching, training, solution building, and roadmap development.
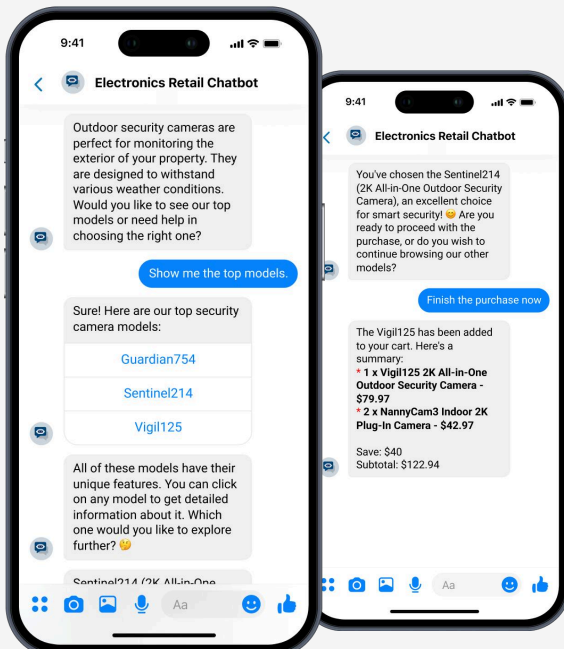
| **1+ Billion** Users Engaged	REVIEWED ON Clutch **4.8/5** ★★★★★	**83 NPS, 9.2 CSA** Client Feedback	✓ **1,000+** Projects Delivered	ISO **ISO 27001** Information Security Management

We ensure your AMB solution:

- Adheres to Apple best practices in conversation design and breezes through Experience Review.
- Channel goals are defined and attained.
- Leverages the features of the channel like rich links, quick replies, list/time pickers, and Apple pay.
- Is an experience your clients appreciate & value.
- Aligns with your brand voice and effectively engages your target audience.
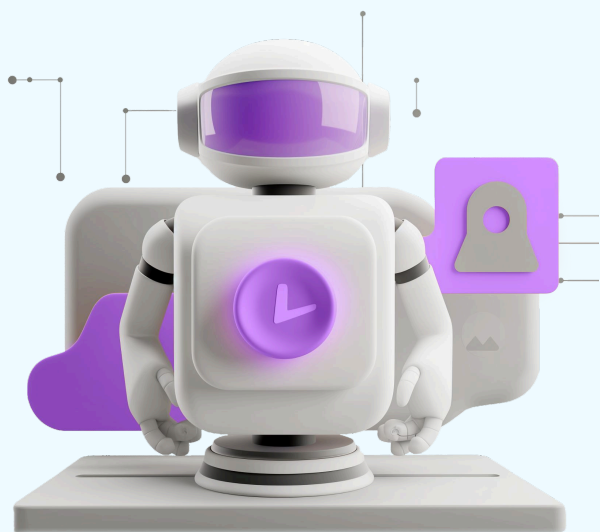
Why Apple Messages for Business?

✓ **Extensive reach**: 1.46 billion iPhone users in 2024—18% of the global population.

✓ **Higher engagement**: 70% of clients are more likely to buy from brands offering seamless messaging experiences.

✓ **Frictionless payments**: Apple Pay enables secure, in-message transactions without switching app.

✓ **Built-in trust**: Native to iOS and governed by Apple's privacy standards, driving higher user confidence.

✓ **Faster support, higher CSAT**: 81% of customers are more likely to buy again after positive customer service

✓ **Rich UI experiences**: Use list pickers, time selectors, and App Clips to create guided, app-like journeys.

Top 6 Retail AMB Use Cases

- Product discovery and guided shopping
- Order tracking and post-purchase updates
- Automated support for returns and FAQs
- Loyalty program engagement and rewards
- Appointment and in-store visit scheduling
- Personalized promotions and re-engagement

Delivering Value Through Custom Solutions

1

Electronics Retail Bot

Apple Messages for Business Bot with Shopify integration as an additional direct-to-consumer channel for an electronics company.

80% average **CSAT score**
84% engaged **session rate**

2

BloomsyBox Chatbot

A personalized eCommerce bot using GenAI to drive user engagement.

60% users completed the quiz
78% winners claimed their prize

3

Luxury Retail Routing Bot

A unified routing bot for several markets, as well as solved tech issues in the existing customer service chatbot to match Apple Guidelines.

5,000+ conversations with buyers during 1 month

Trusted by leaders

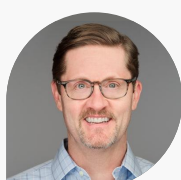TOM FORD BEAUTY   BURBERRY   MTV   ESTÉE LAUDER   JO MALONE LONDON   eBags

Dr. Oetker   AVEDA   VAYNERMEDIA   Esso   T··Mobile·   OOO   The New York Times

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